



# Basket Ball

presented by

**Independence**

*Honoring Daniel J. Hilferty*

THE BELLEVUE PHILADELPHIA // Saturday, April 11, 2020

## MEET THE COACHES



**Aaron**  
McKIE



**Billy**  
LANGE



**Steve**  
DONAHUE



**Zach**  
SPIKER



**Ashley**  
HOWARD



**Jay**  
WRIGHT



# 16.9 MILLION

*More than 16.9 million cancer survivors are alive today,  
thanks in part to our work during the past 107 years.*

*The American Cancer Society is dedicated to saving lives, celebrating lives, and leading the fight for a world without cancer. From breakthrough research, to free lodging near treatment, a 24/7/365 live helpline, free rides to treatment, and convening powerful activists to create awareness and impact, the Society is the only organization attacking cancer from every angle. You can help save lives by supporting the 17th Annual Coaches vs. Cancer BasketBall. A portion of all net proceeds will go directly to the AstraZeneca Hope Lodge in Philadelphia, which provides free lodging for cancer patients and their caregiver while undergoing treatment in the area.*

# About The Gala

The American Cancer Society's 17<sup>th</sup> Annual Coaches vs. Cancer Basketball will be held on Saturday, April 11, 2020 in Philadelphia. We are excited to honor Dan Hilferty for his longstanding commitment to the fight against cancer. Festivities begin at 6:30 p.m. with a reception that includes a silent auction followed by an elegant dinner, a live auction and incredible entertainment. More than 500 guests are expected to attend, including Philadelphia's City 6 Division I Men's Basketball coaches, corporate sponsors, business and philanthropic leaders.

CONTACT DIANNA DALTON AT:

[dianna.dalton@cancer.org](mailto:dianna.dalton@cancer.org) or 215-985-5362

[www.philadelphiabasketballgala.org](http://www.philadelphiabasketballgala.org)

## BECOME A SPONSOR

PRESENTING SPONSOR // \$100,000

**Independence** 

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### CHAMPION SPONSOR // \$50,000

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#### RECOGNITION BENEFITS

Corporate/Company/Donor logo/name(s) on event invitation (Commitment needed by February 1, 2020); Full-page acknowledgment in event program with preferred page position (Commitment needed by March 15, 2020); Corporate/Company/Donor logo/name(s) in press release; Corporate/Company/Donor logo/name(s) on event website and sponsor banner prominently displayed at event; Corporate/Company/Donor name(s) in event program

#### PARTICIPATION BENEFITS

Two tables of 10 (20 total seats) with premier seating; Opportunity for 6 of your guests to attend the 60-minute VIP reception with Philadelphia City 6 Coaches; Selection of complimentary photographs from night-of-event celebration; Knowledge that you have made a difference in the lives of millions

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### PLATINUM SPONSOR // \$25,000

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#### RECOGNITION BENEFITS

Corporate/Company/Donor logo/name(s) on event invitation (Commitment needed by February 1, 2020); Full-page acknowledgment in event program with preferred page position and Corporate/Company/Donor name(s) in event program (Commitment needed by March 15, 2020); Corporate/Company/Donor name(s) in press release; Corporate/Company/Donor logo/name(s) on event website and sponsor banner prominently displayed at event

#### PARTICIPATION BENEFITS

One and one-half tables of ten (15 seats) with premier seating; Opportunity for 4 of your guests to attend the 60-minute VIP reception with Philadelphia City 6 Coaches; Selection of complimentary photographs from night-of-event celebration; Knowledge that you have made a difference in the lives of millions

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### SILVER SPONSOR // \$10,000

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#### RECOGNITION BENEFITS

Corporate/Company/Donor logo/name(s) on event invitation (Commitment needed by February 1, 2020); Half-page acknowledgment in event program with preferred page position and Corporate/Company/Donor name(s) in event program (Commitment needed by March 15, 2020); Corporate/Company/Donor logo/name(s) on sponsor board prominently displayed at event

#### PARTICIPATION BENEFITS

One table of 10 with preferred seating; Opportunity for 2 of your guests to attend the 60-minute VIP reception with Philadelphia City 6 Coaches; Selection of complimentary photographs from night-of-event celebration; Knowledge that you have made a difference in the lives of millions

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### TABLE SPONSOR // \$5,000

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#### RECOGNITION BENEFITS

Corporate/Company/Donor name(s) in event program (Commitment needed by March 15, 2020); Corporate/Company/Donor name(s) on sponsor board prominently displayed at event

#### PARTICIPATION BENEFITS

One table of 10; Selection of complimentary photographs from night-of-event celebration; Knowledge that you have made a difference in the lives of millions

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### UNDERWRITING SPONSOR

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All underwriters will be recognized in the event program presentation, program book (commitment needed by March 15, 2020), and on appropriate signage. Underwriters less than \$5,000 receive two (2) tickets to the Basketball; \$5,000+ receive two (2) tickets plus VIP reception; \$10,000 receive four (4) tickets plus VIP reception. Full benefits description available upon request. (Choose one. First come, first serve):

- \$10,000 Cocktail Hour (3 available)
- \$7,500 Table Centerpieces (2 available)
- \$6,000 Band
- \$5,000 VIP Reception
- \$5,000 Audio/Visual
- \$5,000 Invitation & Save the Date Printing
- \$3,000 Valet
- \$2,500 Event Signage
- \$2,000 Photo Booth
- \$2,000 Program Book Printing

50% of net proceeds will benefit the AstraZeneca Hope Lodge of Philadelphia